

Suggested Readings - Books

Nuts!: Southwest Airlines' Crazy Recipe for Business and Personal Success by Kevin Freiberg, Jackie Freiberg (Bantam Doubleday Dell; ISBN: 0767901843; 1998) (“Keeping the Spirit Alive” section is highly recommended).

In Search of Excellence: Lessons from America's Best-Run Companies by Thomas Peters, Robert H. Waterman (Reissue edition, Warner Books; ISBN: 0446385077; 1988) (“Productivity through People” section is recommended).

First, Break All the Rules: What the World's Greatest Managers Do Differently by Marcus Buckingham, Curt Coffman (Simon & Schuster; ISBN: 0684852861; 1999).

1001 Ways to Reward Employees by Bob Nelson (Workman Publishing Company; 1994).

1001 Ways to Energize Employees by Bob Nelson, illustrations by Burton Morris (Workman Publishing Company; 1999).

Love 'Em or Lose 'Em: Getting Good People to Stay by Beverly L. Kaye, Sharon Jordan-Evans (Berrett-Koehler; ISBN: 1576750736; 1999).

Managing to Have Fun by Matt Weinstein (Fireside; ISBN: 0684827085; 1997).

301 Ways to Have Fun at Work by Dave Hemsath, Leslie Yerkes (Berrett-Koehler; ISBN: 1576750191; 1997).

301 More Ways to Have Fun at Work by Dave Hemsath (Berrett-Koehler; ISBN: 157675118X; March 2001).

Contented Cows Give Better Milk by Bill Catlette, Richard Hadden (Saltillo Press; ISBN: 1890651109; November 2000).

180 Ways to Walk the Recognition Talk by Eric Harvey (The Walk the Talk Company; ISBN: 1885228368; October 2000)

The Fun Factor by Carolyn Greenwich. (Sydney ; New York : McGraw-Hill, 1997).

Motivating Employees for Dummies by Max Messner (Hungry Minds Inc, 1994).

Living Juicy: Daily Morsels for Your Creative Soul by Sark (Celestial Arts, 1994).

The Pursuit of WOW! Every Person's Guide to Topsy-Turvy Times by Tom Peters (Bantam Books, 1995).

C.A.R.E. Packages for the Workplace: Dozens of Little Things You Can Do to Regenerate Spirit at Work by Barbara A. Glanz (McGraw-Hill, 1996).

Encouraging the Heart: A Leader's Guide to Rewarding and Recognizing Others by James M. Kouzes and Barry Z. Posner (Jossey-Bass Business and Management Series, 1999).

Fish! A Remarkable Way to Boost Morale and Improve Results by Stephen C. Lundin, PhD (Hyperion, 2000).

“A man who does not read good books has no advantage over the man who can't read them.”

Suggested Readings - Articles

['Well dones' shouldn't be rare.](#) By: Clarke, Robyn D.; Black Enterprise, Oct2001, Vol. 32 Issue 3, p67, 2/3p

[Putting A Spotlight on Performance.](#) By: Tolliver-Nigro, Heidi; Graphic Arts Monthly, Nov2001 Supplement, Vol. 73 Issue 11, pS8, 3p, 1c

[The Power of Personal *Recognition*.](#) By: Davidson, Linda; Workforce, Jul99, Vol. 78 Issue 7, p44, 4p, 1c

[Targeted rewards have greater value--and bigger impact.](#) By: Wallsten, Kevin; Workforce, Nov98, Vol. 77 Issue 11, p66, 5p, 1c

[Mastering *motivation*.](#) By Debbie DeVoe and Loretta Prencipe; InfoWorld, 11/19/2001, Vol. 23 Issue 47, p42.

[Creating a Great Program.](#) Workforce, Oct2001 Supplement, Vol. 80 Issue 10, p38, 5p, 1c

[Behavior-based *recognition* and celebration.](#) By: Geller, E. Scott; Professional Safety, Oct97, Vol. 42 Issue 10, p40, 5p

[A Tale of Two Motivators.](#) By: Terez, Tom; Workforce, Jul2001, Vol. 80 Issue 7, p22, 2p, 1c

[It's All in the Details.](#) By: Mochari, Ilan; Inc., Mar2002, Vol. 24 Issue 3, p120, 3p

[Individual Differences in Work *Motivation*: Further Explorations of a Trait Framework.](#) By: Kanfer, Ruth; Applied Psychology, Jul2000, Vol. 49 Issue 3, p470, 13p, 2 charts

[Long-Distance Recognition.](#) By: Nelson, Bob; *Workforce*, Aug2000, Vol. 79 Issue 8, p50, 3p

[What Makes *Gen-Xers* Tick?](#) By: Lamperes, Bret; Business Week Online, 8/13/2001, pN.PAG, 00p

[Rewards Get Results.](#) By: Wiscombe, Janet; Workforce, Apr2002, Vol. 81 Issue 4, p42, 5p

[Your working environment.](#) By: Buchanan, Nancy; Poptronics, Mar2000, Vol. 1 Issue 3, pPR-4, 3p

Understanding Employee Motivation by Dr. James R. Linder <http://www.joe.org/joe/1998june/rb3.html>

A Systems Approach: Maximizing Individual Career Potential and Organizational Success by Linda M. Kutilek, Gail J. Gunderson, and Nikki L. Conklin <http://www.joe.org/joe/2002april/a1.html>

National Association for Employee Recognition <http://www.recognition.org/strategies.asp> - articles and ideas about making the workplace more productive

University of Michigan Health System's steps to creating a recognition program:
<http://www.med.umich.edu/mchrd/recognition/create.htm>

"Keeping Your Most Valuable Assets" by Richard Vinocur. American Printer, Sep99, Vol. 223 Issue 6, p82.

"Rewards Get Results" by Janet Wiscombe. Workforce, Apr2002, Vol. 81 Issue 4, p42, 5p.